GET EVEN MORE FROM
YOUR HEALTH CARE BENEFITS

Offering value-added services—a suite of services that address the evolving and emerging needs of business owners and their employees—is Aflac’s way of providing customers with an extra measure of support to safeguard their physical, mental and financial well-being.

WHY VALUE-ADDED SERVICES?
As consumers are held responsible for more health care costs than ever, it’s important for business owners to provide benefit options that offer solutions that address business owner and employee concerns:

- 424 data breaches in 2015 compromising consumers’ personal and financial data
- 35k consumers are affected by ID theft per day
- 57% of employers think the biggest challenge of the ACA is administration issues

ATTRACTING AND RETAINING TALENT
Providing a robust benefits offering at a time when many employers are limiting benefits gives employers a competitive advantage. Our suite of services include:

- Fraud and identity theft protection
- Affordable Care Act compliance resources
- Telemedicine
- Health Advocacy
- Medical Bill Saver
- Small business banking relationships

KEEPING EMPLOYEES HAPPY & PRODUCTIVE
45% of employees said they would stay with their current employer if offered an improved benefits package

59% of employees would be at least somewhat likely to accept a job with lower pay but better benefits

VALUE-ADDED SERVICES ENHANCE THE BENEFITS EXPERIENCE

- Address the evolving needs of business owners and their employees
- Make it easy to do business with Aflac
- Give businesses a competitive advantage
- Provide employees access to better benefits and services

Sources:

Availability of value-added services can vary by product line and/or state.

Individual coverage is underwritten by American Family Life Assurance Company of Columbus. Group coverage is underwritten by Continental American Insurance Company (CAIC), a wholly-owned subsidiary of Aflac Incorporated. CAIC is not licensed to solicit business in New York, Guam, Puerto Rico, or the Virgin Islands. For groups situated in California, group coverage is underwritten by Continental American Life Insurance Company. For individual coverage in New York or coverage for groups situated in New York, coverage is underwritten by American Family Life Assurance Company of New York.

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Learn more about Aflac Business Solutions™ at www.aflac.com/aflac-business-solutions